



DESIGN LED KITCHENS

Mary Lee: Good afternoon, Lucy! Thank you for meeting with me today. Could you start by telling me a little about Earle & Ginger?

Lucy: Of course! Earle & Ginger specialise in designing and installing classic and contemporary kitchens that are tailor made suit to each customer's needs and lifestyle. The company was established eight years ago and has been based in Didsbury for the past six years. It's an exciting time for Earle & Ginger too, as the countdown to the open day of our new branch in Hale has begun, and we would like to invite Live Cheshire readers to log on to www.earleandginger.com for more information and a VIP invitation to the grand opening.

Mary: How exciting! So, what makes the Earle & Ginger buying experience so different?

Lucy: We like to think of ourselves as a 'one stop shop' for your new kitchen needs. We can take on projects of any size or nature and we're very individual and approachable as a company.

Mary: As an independent firm, how do you compare to the larger kitchen companies?

Lucy: We pride ourselves on being a local,

With longer, brighter days and a feeling of freshness in the air, there's no better season than spring to give your kitchen a transformation. *Mary Lee* meets with Lucy from bespoke kitchen design company, Earle & Ginger, to find out more about their services. Photography: Michael Speak

experienced and welcoming company, and by dealing with our customer's on a personal level, we're able to build a relationship with them. Earle & Ginger don't believe in 'hard selling', all of our projects are design led and the scheme is only complete once both parties are happy. Each of our kitchens is personally designed to create the perfect balance between the functionality of a practical kitchen and the unique, charming, 'wow' factor that will add character and distinction to your home.

Mary: It certainly sounds like you tick all the right boxes. What's the buying process?

Lucy: As with most things, communication is the key! From the moment the customer comes into the showroom, we like them to feel comfortable. Once a plan has been finalised,

we liaise with the tradesmen and manage the project smoothly and efficiently to take the pressure off the customer. No project is too big or too small and we can help you with all aspects of the new living space from full building works to under-floor heating and mood lighting. We always ensure that there is minimal disruption to your home and that the work comes in on budget.

Mary: And what about once work is complete? Do you have an after-sales service?

Lucy: Yes, we do! All our kitchens are 100 per cent made to measure and so we pride ourselves on using the highest quality materials to ensure strength and durability and the best fittings and fixtures in the industry, so all our cabinetry comes with a 15 year guarantee as standard. ■



If you're interested in giving your kitchen a fresh look for spring, please call Earle & Ginger on: 0161 434 4354

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